

Just placed a Director of Creative Content

Gary Saenger | Sept. 12, 2018

In just 45 days we filled another high level search engagements. The new Director of Creative Content for our \$1B omnimedia retailer arrived for her first day after Labor Day and a relocation from the northeast.

We completed the search quickly by zeroing in on our client's target companies, for whom they have great respect with visual design and advertising for their catalogs and award winning ecommerce.

With over 225 potential candidates to choose from, we narrowed it down to 6 great people. Our client chose 4 to interview and hired their top choice.

Our final candidate was smart, experienced in branding & photography, and a graphic design expert focused on achieving quality and efficiency. She was very business minded with over 20 years' experience in her field.